



**Montgomery County Workforce Investment Board
Minutes
February 17, 2010
Montgomery College Takoma Campus**

Board Members in Attendance: Patrick Baker, Tony Cancelosi, Stephen Cain, Stewart Edelstein, Mark Federici, Kate Garvey, Lori Golino, Elwood Gray, Susan Heltemes, Sharon Julius, Elyse Kaplan, Steve Kornblatt, Sharan London, Kathy Mannes, Deborah Murphy, Carmen Ortiz-Larsen, David Rodich, Ted Rose, Steve Silverman, Dawn Weglein

Guests in Attendance: Brad Stewart, Provost, Montgomery College; Yolanda Tully, MontgomeryWorks

Staff in Attendance: Barbara Kaufmann, Hugh Bailey, Gaye Barksdale, Cassandra Boyd

Board members not in attendance: Harriet Shapiro, Jerry Shapiro, Carrie Shelton, Eugene Spencer, Michael J. Sullivan, Jr., Susan Leggett-Johnson, Dennis Fallen

The meeting was called to order by Chair Lori Golino at 8:30 am.

The minutes of November 18, 2009 meeting were approved.

The **Department of Economic Development, Director**, Steve Silverman reported on the BioSciences Task Force. Their final report was distributed to the WIB members. The county is not going it alone in bioscience but wants to develop a public-private partnership. He pointed to other areas of the country that we can learn from, i.e. Philadelphia and Pittsburgh. There is discussion of a biotech tax credit, revamping the innovation centers by building in acceleration of the companies to grow.

During discussion of the Task Force Report, Mannes mentioned the work of Mott and Goldman Sachs Foundations, might be helpful.

Other members indicated the role of the WIB enhancing bioscience educational opportunities in Montgomery County to help build the career pipeline and to advocate for it.

The **Executive Committee** presented the plans for the WIB's strategic planning process. Lori Strumpf from Strumpf Associates: Center for Strategic Change has been engaged. The process includes a full Board retreat for a half day and the creation of a strategic planning team of selected Board members to further develop the ideas and concepts for the retreat. The team will meet three times. The WIB will approve the final plan at its September meeting.

During discussion, WIB members asked that the team meetings be held at a time that is conducive for small business owners to participate.

The **Executive Committee** presented the WIB's attendance policy. The discussion centered on what constitutes an emergency. Other members responded that a consistent absence by a member is a problem. Members also suggested ways to strengthen participation including:

- Consistent meeting locations
- Dial in capacity
- Distribute schedule of meetings
- Polling members of timing of the meetings

The policy will be presented at the next meeting.

Committee Reports

The **Board Development Committee** presented possible committee assignments for new Board members. The final assignments are:

BOARD DEVELOPMENT

Susan Heltemes, chair
Stewart Edelstein
Mark Federici
Sharan London
Susan Leggett-Johnson

Steve Kornblatt
Susan Leggett-Johnson
Ted Rose

COMMUNICATIONS and OUTREACH

Steve Cain, chair
Tony Cancelosi
Pastor Elwood Gray, Jr.
Deborah Murphy
Carmen Ortiz-Larsen
David Rodich
Harriet Shapiro
Carrie Shelton

FINANCE

Ted Rose, chair
Patrick Baker
Dennis Fallen
Dawn Weglein

PROGRAM OPERATIONS

Elyse Kaplan, Chair
Sharan Julius
Kate Garvey
Lori Golino
Eugene Spencer
Sandra Navidi
Michael Sullivan

EXECUTIVE

Lori Golino, Chair
Elyse Kaplan, Vice Chair
Carrie Shelton
Steve Cain
Susan Heltemes

YOUTH COUNCIL

Steve Kornblatt, Co-Chair
Kathy Mannes
Jerry Shapiro

The **Communications and Outreach Committee** is thinking about branding of the programs and the WIB. All of the adult focused activities are delivered under the banner "MontgomeryWorks." When MontgomeryWorks is mentioned in the community, most likely

it is associated with workforce development or jobs. This is not the case with the youth workforce initiatives.

The two youth program providers operate independent of the MontgomeryWorks *brand*. DWS staff has asked the committee to help think about strategies to broaden the MontgomeryWorks brand to include all of the WIB's workforce programs.

The **Program Operations and Evaluation Committee** continues to struggle, to understand the outcomes for the adult and dislocated workers programs and have suggested capturing some of the other activities and outcomes that customers in Intensive Services receive. There may be some usefulness in capturing data about how long individuals are in different stages of the process, i.e., length of time to determine eligibility; length to develop employability plan. They have also decided to take a look at the youth programs.

The **Youth Council** reported on the upcoming Youth Job Fair to be held on March 20, 2010 at the Montgomery College Rockville Campus.

The **Finance Committee** presented a report showing the spending on the various grants.

The meeting was adjourned at 10 am.

Susan Leggett-Johnson, Secretary

Date