



**Youth Activities Report
WIB Meeting 9/21/11
September 13, 2011**

LAYC/Maryland Multicultural Youth Centers' (MMYC) workforce program is focusing on the Summer Youth Internship Program, year-round recruitment, employer outreach and outcomes for all WIA youth.

Summer Youth Employment Program

MMYC Silver Spring provided summer employment services for 50 youth (including WIA, Non-WIA, Inspire, and Digital Connectors) and retained 41. Twenty one were non-WIA youth and twenty were WIA eligible youth from the year-round program.

Youth attended job readiness training and received a \$700.00 stipend for their participation in the program. The program partnered with 21 employers who hosted youth this summer. A list of summer worksites is attached. As a result of the summer program, four youth were hired at TJ Maxx, and Sandy Spring Bank to work beyond the summer.

Summer Youth Employment Program for Youth with Disabilities:

This year the Division of Workforce Services (DWS), along with TransCen, partnered with the Maryland Division of Rehabilitation Services (DORS) to offer a summer employment program for 22 DORS eligible youth. The youth received placement in a summer job for six-weeks with a cooperating employer. Youth received a stipend and post placement support. DWS is looking forward to working with DORS on next year's program.

Digital Connectors

Throughout the summer, MMYC staff oversaw the Summer Employment program and the Digital Connectors program in Silver Spring. The Digital Connector program ran for 6 weeks to connect youth to the world of technology and the workplace. Fifteen youth from MMYC participated in the program and 14 became certified in CISCO at the end. Each youth who attended all sessions also received a lap top and digital camera. While, the WIA funds did not support this project, this is the kind of industry specific programs we might be able to support in the future.

Postsecondary Education

During the month of August youth were accompanied by staff while applying for admissions to Montgomery College. Three youth were accompanied to Montgomery College to begin the enrollment process, and one student received assistance with completing the FASFA forms for financial aid.

Job Placement

MMYC Job Developer worked intensively with youth on interviewing, resume writing,

approaching the employer and improving soft skills obtainment. Four youth transitioned into employment this month - two youth secured part-time while the other two youth landed full-time employment.

The employment service team has created a new system for job development, scheduled to launch with the upcoming GED cohort in the beginning of fall 2011. The new system includes panels, a point value incentive system, field trips, workshops & forums, as well as new social media means of outreach and awareness that include a website, Facebook and Twitter pages.

Job Readiness Training

Job Readiness training is offered on a monthly basis. Youth can register for job readiness training monthly a calendar is posted with the workshops that are offered.

College 101

Several youth who participated in the College 101 program have been accepted into college and have graduated from high school this month. The Universities include: Delaware State Clark-Atlanta, Towson University, and Spellman College

Employer Outreach

MMYC job developer outreached more than local businesses in search of available positions for employment as well as potential partnership opportunities. Several of the employers have expressed an interest in working with MMYC for their future recruitment needs and have accepted invitations to speak with our youth as part of our workshops and in-house events.

Employers outreached this month included:

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|--------------------------|-------------------------|
| Lenscrafters | Cravin Cookies & Sweets |
| Bank of America | Heart & Soul Magazine |
| Bob's Discount Furniture | Smoothie King |
| Davis Construction | Regal Movie Cinema |
| IBM | DSW |

Technical Assistance: In the month of August all youth providers received Performance Training facilitated by Lynda Weber, Data and Performance Analyst for the Department of Labor, Licensing and Regulations (DLLR).

Upcoming Events

Recruitment for new cohort for the National Federation Certification (NRF)
New Cohort of GED participants

List of worksites for the Summer Youth Internship Program.

Advance Biometric Services
Arson Company
Arts on the Block
ASM Educational Center
Community Support Services
Dance Exchange
The District Chronicle
Families Foremost
Gap Busters
Holy Cross Hospital
J&B Restaurant Services
Micro Manos
Montgomery College Rockville Campus
Montgomery College/Takoma Park
Montgomery County Office of Human Rights
Pace Consulting
Pyramid Atlantic
Radio America
RAM Cycles
Ray Mensah
Rose Financial Services
Sandy Spring Bank
Strandberg and Associates
TJ Maxx Germantown/Rockville
Transfiguration Episcopal Church