

Showing 13 responses, from 12-02-2011 to 12-12-2011, site: All

Montgomery County Communication and Outreach Committee

WIB Awareness Survey December 2011

This survey is being sent to WIB members by the Committee for two purposes:

- To begin to identify how people may perceive the WIB through the questions they ask, and
- To begin to design a set of standard talking points for WIB members based on the most frequently asked questions.

We plan to create a 'marketing deck' or speakers kit with a standard set of power point slides and talking points as one of our first strategic plan activities related to building awareness.

Please fill in the space below with information on up to 3 questions you get asked most frequently about the WIB.

1. When people find out I am on the WIB they ask:

#	Response
1	about what the WIB is and why it exists.
1	I have Publicized that I am a member of WIB, but have never been asked a question re:WIB.
1	Is the WIB the same thing as Montgomery Works?
1	What does it do?
1	What does the WIB do?
1	What is it?
1	What is that?
1	What IS the WIB
1	What is the WIB. What does the WIB do. How is the WIB funded.
2	What is the WIB?
1	What is WIB's primary objective

2. I usually provide the following answer:

#	Response
1	An organization that combines government, business, and non profits focused on finding ways to bring solutions to workforce issues.
1	Help unemployed or underemployed people in MC find jobs,
1	I try to explain the relationship between the WIB, Montgomery Works and DED.
1	It is a Board that is required by the Workforce Investment Act and its mission is to provide oversight and guidance to the County's workforce services activities.

- 1 It is a private sector/government/education partnership organization whose mission is to help develop workforce capabilities to meet employer needs
- 1 It is federally mandated body that coordinates and oversees the workforce development efforts in the County including money from the feds, state and local government. In addition, it advises the County Exec & Council on workforce issues.
- 1 Provide and training and connections to jobs for the unemployed and underemployed.
- 1 The WIB is a county affiliated program that assists county residents find employment. It assists people looking for employment with training programs to assist them in being employed.
- 1 The WIB is a government mandated governance entity established to assist employers to find qualified workers.
- 1 To connect montgomery county businesses together with job seekers
- 1 WIB stands for Workforce Investment Board and exists in every state and most jurisdictions. WIBs were created, as a result of the Workforce Investment Act, to provide oversight to local and state workforce investment activities.

3. When people find out I am on the WIB they ask:

- | # | Response |
|---|--|
| 1 | Can you help people find jobs? |
| 1 | How did you get involved? |
| 1 | Is that the organization that had some sort of problem with the Governor's office? |
| 1 | What resources are available to help them find qualified employees. |
| 1 | Who is on the WIB and how are they selected? |
| 1 | Who is responsible for the WIB. How did I become a member of the WIB. |
| 1 | Who serves on the WIB. |

4. I usually provide the following answer:

- | # | Response |
|---|--|
| 1 | I describe the challenges we have and the improvements underway. |
| 1 | The is about 30 members appointed by the County Executive and confirmed by the County Council. There are members from the business community, education, government and non-profit sectors. |
| 1 | The WIB follows written recommendations regarding the makeup and number of members. Members are selected, after personal interviews performed by active members, based on business and public sector positions, as defined by policy. The County Executive, or similar level approves WIB nominations. |
| 1 | The WIB is part of the Dept of Economic Development of Montgomery County I was nominated and selected by the county commissioner based on recommendations of others in the Dept of Econ Development and the board. |
| 1 | They should go to the One-Stop - whether employer or employee. |
| 1 | Visit one of the "One Stop" Montgomery Works centers in the County. |

5. When people find out I am on the WIB they ask:

- | # | Response |
|---|---|
| 1 | Same question as 2. |
| 1 | What are some of the responsibilities of the WIB? |
| 1 | What do I do on the WIB? |

6. I usually provide the following answer:

#

Response

1 I answer questions from people like you and explain how the Board members 1) help set policy and provide guidance to the County's workforce programs and activities, 2) serve on committees designed to ensure the County meets the needs of the business community and job seekers, and 3) ensures that the MC Department of Economic Development has a strategic plan that includes workforce issues.

1 Same question as 2a.

1 Some WIB responsibilities include strategic development plans for workforce activities, developing partnerships with local higher education institutions, developing partnerships with local businesses, having a grasp of the needs of local business and the needs of the community in order to work effectively with the department of Economic Development.

7.

Check here if you never get asked any questions about the WIB.



23.1%

(3)

Please click the submit button below when you have completed the survey.

[View results in Excel Spreadsheet](#)

[View a different set of Survey Results](#)

[Go back to Management Interface](#)

© 2011 Strumpf Associates