



# Maryland Business Works

## FACT SHEET

### PROGRAM HIGHLIGHTS

- State program to support existing Maryland businesses in the retention and growth of their workforce.
- \$1 million of incentive grant funds awarded to Maryland under the Workforce Investment Act earmarked for training incumbent workers.
- Responsive to business needs and targeted at businesses invested in Maryland.
- Encourages promotion, creates additional job opportunities and improves worker retention by increasing the skill level of the existing workforce.
- Employer-based training projects targeted for small businesses, the healthcare industry and specific demand occupations requiring a \$1 for \$1 match from the employer.

### ELIGIBILITY CRITERIA

- Maryland companies that operate under the provision of Maryland law.
- For-profit and non-profit private sector employers.

### PRIORITY FOCUS AREAS

- Businesses with 50 employees or less.
- Healthcare industry.
- Other demand occupations as determined by the local areas.

### TRAINING REQUIREMENTS

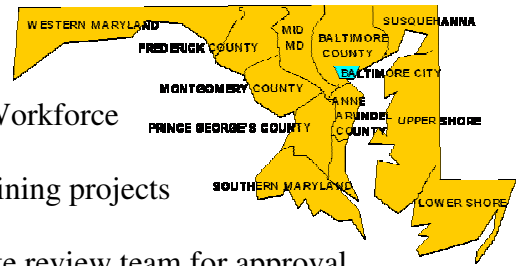
- Increase the occupational skills level of existing workers.
- Specific to the job of the worker.
- Relate to the strategic goals and objectives of the company.
- Needs and costs must be reasonable and clearly related to the project as described in the training plan.

### BENEFITS OF THE PROGRAM

- Maryland employers are more productive, profitable and competitive.
- Employment stability for workers with upgraded skills.
- Career growth and increased wages for workers through training in transferable skills or an industry-recognized certification or credential program.
- Development of promotional tracks and workforce growth within existing businesses.

## MBW GRANT AWARD PROCESS

- DLLR provides funding to the 12 local Maryland Workforce Investment Areas.
- Maryland Workforce Investment Areas develop training projects with businesses located in their local jurisdictions.
- Project applications forwarded by local areas to state review team for approval.
- Local Workforce Investment Areas are responsible for executing contracts with successful applicants and overseeing the training projects.
- Businesses take necessary steps to provide for the training of incumbent workers in specific skills that result in the workers' acquisition of transferable skills or an industry recognized certification or credential program.



## LOCAL PROGRAM CONTACTS

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**DIRECT MBW LINK:** <http://www.dllr.state.md.us/employment/wifi/wifi3-03ch3b.doc>



DEPARTMENT OF LABOR, LICENSING AND REGULATION

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